

**Pooja G. Dammani**

Contact No. : +91 - 9923188299

E-Mail : [poojadammani@gmail.com](mailto:poojadammani@gmail.com)

Dynamic instructor and thought leader focused on providing students with a rigorous and challenging education, along with the confidence, tools and skills required to build and advance toward a framework for success. Shape/advance students, through innovative course work and stimulating projects formulated on personal decisiveness, business best practices, emerging business trends, and use of technology.

- Instruct students taking Introduction to Human Resource Development, Marketing, Business Environment, Management Information System and Computer Applications in Management and Commerce.
- Cultivated teaching partnerships and alliances with key educational institutions across Amravati region

**WORK EXPERIENCE**

SN	Designation	Company/Institute	From (Date)	To (Date)	Duration (Years)
1	Assistant Professor	Department of Management Studies, Vidya Bharati Mahavidyalaya, Amravati	July-2009	Till Date	Currently Working
2	Proprietor	Pooja Consultancy Services-Digital Signature Provider	Jul-2014	Till Date	Currently Working
3	CHB	Sant Gadge Baba Amravati University, Amravati	Jul-09	Jul-11	2 years
4	Project Management Executive	Kalpa Management Services (Client:-Energgia Infrastructure Pvt Ltd.) Road Construction Project, Kharadi Site -Pune	May-08	April-09	1 Year
5	Executive Account Manager	Shiva Fertilizers, Ltd	Apr-07	May-08	1 Year

**ACADEMIC BACKGROUND**

Year	Qualification	Institute / University	Grade / % Marks
2019	Phd –Commerce Faculty	Sant Gadge Baba Amravati University	Awarded
2018	SET- Commerce	Savitribai Phule University of Pune	Qualified
2018	MCOM	IGNOU	65%

2017	PGDIBO	IGNOU	63.5%
2013	MBA(Finance+Marketing)	Sant Gadge Baba Amravati University	69%
2007	MBAP-AIT	International Institute of Information Technology, Pune	3.3/4.0 (CGPA)
2004	BE (Information Technology)	S.G.G.S College of Engineering and Technology, Nanded	68
2000	HSC	Maharashtra Board	86.33
1998	SSC	Maharashtra Board	81.33

## ACADEMIC AND CO-CURRICULAR ACHIEVEMENTS

### ACADEMIC

- Subject Expert for - Quantitative Methods, Business Statistics, Management Science, Managerial Skills Development, Management Information Systems, Leadership Management, Sales and Advertising Management, Brand Management, Auditing, Logistic Management, Principle of Economics, Business Communication, Event Management
- Developed an automated computer based Software for “Direct Material Purchase handling system” implementing a complete SDLC cycle using project management tools such as MS-Visio, MS-Project, SmartDraw etc.
- Presented seminar on “Steganography”-An Art of Encrypting text under pictures.
- Member for Evaluation, Moderation and Paper Setting for BBA, MBA and MHRD in Sant Gadge Baba Amravati University, Amravati
- Member of Organizing Committee, National Conference on “ Smart India Vision-2020- Innovations in Computer Applications, Management and Commerce”, held on February 18, 2017 at Vidya Bharati Mahavidyalaya
- Presented lectures on Ms- Office and Personality Development and writing skills in ICAI, CA Branch in Amravati for CA Students.
- Assistant in drafting the qualitative metrics for NAAC Criterion No.6
- NBA coordinator for MBA Department

### Ph.D. Research Title

**“Economic Empowerment of Women in Amravati District Through Government Schemes”(During 10<sup>th</sup> and 11<sup>th</sup> Plan)**

Registration number SGBAU/Ph.D./COMM./5796/2013, w.e.f. 15.01.2013, File No. 5796,

Notification No. 113/2019 dated 04/07/2019, Sant Gadge Baba Amravati University, Amravati.

**CO-CURRICULAR**

- **Led an Industrial tour with a team of 60 students to Delhi and also had an opportunity at that time to meet the Excellency first lady President of India' Mrs. Pratibha Tai Patil' at Rashtrapati Bhavan.**
- Founder member of the Cultural committee at International Institute of Information Technology.
- Event Management- Coordinated and worked in inter-college National level Techno – Management Event Dhruva, Kaizen and organizing committee member of Annual Gathering- JOSH
- Incharge of GEMS- Certificates and mementos committee at College level
- **State Level Winner in Swimming Competition**
- Initiated and assisted in developing a Website for our listed company Shiva Fertilizers, Ltd & Dental Clinic Dammani Dental Care
- Body member of Chamber of Commerce-Ladies Wing of Amravati

**COMPUTER PROFICIENCIES**

<b>Project Management Tools</b>	MS-Visio, SmartDraw 9, MS-Project , Asta Power project
<b>ERP</b>	SAP ECC 5.0 (Fi & Co), Basic of SD and MM Modules
<b>Office Suite</b>	MS Office 2010
<b>Databases</b>	Oracle 8i, MS-Access
<b>Operating System</b>	Windows10/XP, Vista

**RESEARCH PUBLICATIONS**

<b>Sr. No</b>	<b>Name of Workshop /Journals/Conferences/Seminars</b>	<b>Place</b>	<b>Date</b>	<b>Level</b>
1	Workshop on “Challenges before BBA degree Course”	Commerce & Management Dept, Brijlal Biyani Shikha Samiti., Amravati	2 <sup>nd</sup> April 2013	State
2	Workshop on “Academic and Administrative Reforms in Commerce Faculty”	Deptt. of Mgt. Studies Vidya Bharati Mahavidyalaya, Amravati	6 <sup>th</sup> April 2013	State Level Symposium
3	Workshop on “Career Counseling for Girl Students”	Pratibha Women’s Studies Centre, Vidya Bharati Mahavidyalaya, Amravati	31 <sup>st</sup> March 2011	State level
4	Conference on “Feminism in contemporary India”(FICI, '12)	Pratibha Women’s Studies Center-VidyaBharati Mahavidyalaya, Amravati	March, 30 <sup>th</sup> 2012	College level
5	Conference on ”Contribution of Women in the development of Modern India”	Deptt. Of History, VidyaBharati Mahavidyalaya, Amravati: ISBN 978-93-5087-616-9	Oct, 12 <sup>th</sup> 2012	National Level
6	Conference on ”WTO and	Deptt.of Commerce, Vidya Bharati Mahavidyalaya,	Feb, 23 <sup>rd</sup>	National

	International Trade”	Amravati and S.S.S.K.R. Innani Mahavidyalaya, Karanja (Lad): ISBN: 978-93-82588-08-5	2013	level
7	Workshop on the Case Study Method of Study	Sant Gadge Baba Amravati University, Dept of MBA	4 <sup>th</sup> Feb, 2015	State Level
8	Short Term Training Programme on “ICT Based Research Methodology Seven Days Short Term Course	Shri Shivaji Arts & Commerce College, Amravati	18 <sup>th</sup> - 24 <sup>th</sup> April 2017	National Level
9	Conference on “Smart India Vision 2020-Innovations In Computer Applications Management & Commerce	VidyaBharati Mahavidyalaya, Amravati: ISSN 2319-4979	Feb 18 <sup>th</sup> 2017	National Level
10	Digital Village: Breaking the Traditional Perception Towards Rural Development	VidyaBharati Mahavidyalaya, Amravati	Feb 18 <sup>th</sup> 2017	International
11	A study of impact on economic empowerment of women Through self help groups with special reference on Amravati District	VSRD International Interdisciplinary Research Journal, Solapur: ISSN: 2230-7850	Feb -2017,	International
12	“An Analytical Study of Government schemes for Women Empowerment in Amravati District”	International Interdisciplinary Research Journal, Solapur ISSN: 2249-S94X	April 2018,	International
13	Innovations In Digital Banking And Its Prodigious Effect In Banking Industry.	National Conference on Paradigm shift of Indian Economy and Its Impact on various sectors.	28 <sup>th</sup> December 2019	National
14	Emerging trends in Digital Marketing: Ignoring Neuromarketing might be loss of opportunity	E-Bussiness, E-Management,E-Education and E-Governance, Kamla Nehru Mahavidyalaya,Nagpur	February 7 <sup>th</sup> and 8 <sup>th</sup> 2020	International
15	Paradigm shift in trends of traditional economy to cashless economy	National Conference on “Neo-Indian Economical Issues and Development”- NIEID-2020, Late R.Bharati, Arts,Commerce and Smt. S.R.Bharati Science College, Arni-District: Yavatmal	24 <sup>th</sup> February, 2020	National

### KEY STRENGTHS

- Good communication and presentation skills along with intuitive problem solving skills.
- Strong team player with effective work and time management skills.

### PERSONAL INFORMATION

Date of Birth	19th July 1983
Marital Status	Married
Languages Known	English, Hindi, Marathi and Marvari
Address	‘GOKUL’, Near VBMV, Camp, Amravati

### References

S N	Name	Designation & Affiliation	Contact Details
1	Dr. P.W. Kale	Ex. Dean, Faculty of Commerce, SGBAU; Director, School of Management & Computer Studies, Vidya Bharati Mahavidyalaya, Camp, Amravati	+91 9823373434 pwkaleshyam@rediffmail.c om
2	Dr. P. N. Mandaogade	HOD, Department of Management Studies, Vidya Bharati Mahavidyalaya, Amravati	+91 9766894192 Positive.pallavi15@gmail.c om

### Declaration

I hereby declare that all the above information is true and correct to the best of my knowledge and belief.

Sincerely,  
Dr. Pooja Dammani