

Key-Note Speakers

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Vice-Chancellor, Sant Gadge Baba Amravati University, Amravati

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Pro-Vice-Chancellor, Sant Gadge Baba Amravati University, Amravati

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One Day National Conference on “Futurescape: The New Age of Commerce, Management and Economics”

8th October 2025



Organised by

Vidya Bharati Shaikshanik Mandal's
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The Educational Society was established in 1969 with Late. Dr. Devisinghji Shekhawat as the Founder President. He has been the former MLA, the first Mayor of Amravati and also the first Principal of Vidya Bharati Mahavidyalaya. Her Excellency, Smt. Pratibhatai Devisinghji Patil, the Former President of India was the President of the Educational Society. Mr. R. D. Shekhawat, Former MLA, is now the President of the Society, which runs 21 educational institutions including colleges and schools in the state of Maharashtra. The Society was honored with the State Government Award in 2001 in appreciation of exemplary contributions in the field of education and social services.

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Vidya Bharati Mahavidyalaya, affiliated to SGB Amravati University, is the premier institution in the western Vidarbha region of Maharashtra scaling heights in academics over the five decades. In consecutive third cycle it is re-accredited with Grade 'A' by the NAAC and three times CPE status by UGC. It is identified as 'Mentor College' under PARAMARSH by UGC and identified as 'Lead College' by S.G.B. Amravati university, Amravati. The Institute has achieved several feathers of success in its cap. It is a multi faculty educational institute in the elite area of Camp, Amravati. The academic spectrum provided by the college spans from Junior college, Under Graduate Programs in Arts, Commerce, Science, Management Studies, Library Science, Cosmetics Technology and PG and Doctoral Programs in thirteen subjects. The Institution has state of the art infrastructure, dedicated staff and every facility conducive for generating the most academic and research ambience.

About the Conference

The National Conference on "Futurescape: The New Age of Commerce, Management and Economics" aims to explore the dynamic transformations taking place in the realms of business, trade, finance, and management in the 21st century. With rapid advancements in technology, globalization, and shifting consumer behavior, commerce and management practices are undergoing a significant evolution. This conference seeks to provide a platform for academicians, researchers, industry professionals, and students to engage in meaningful dialogue, share research insights, and discuss innovative strategies to address emerging challenges.

Key areas of focus include digital transformation, e-commerce, sustainable business practices, entrepreneurial growth, financial innovations, and the future of human resource management. The conference will feature keynote speeches, panel discussions, and paper presentations on cutting-edge topics that reflect the changing landscape of commerce and management.

By fostering collaboration between academia and industry, this event aspires to contribute towards building a future-ready ecosystem that is adaptive, inclusive, and innovative. Participants will gain valuable perspectives on how to navigate the complexities of the modern business world while upholding ethical values and sustainability.

Area of Conference

Comprehensive List of Sub-Themes

1. Accounting and Finance

- Fin Tech, Block chain, and AI in Accounting
- Green Accounting and Carbon Auditing
- Forensic Accounting and Financial Fraud Detection
- Behavioral Finance and Investment Psychology
- Start-up Financing and Angel Investment Trends

2. Marketing and Consumer Behavior

- Neuro marketing and Consumer Psychology
- E-Commerce, Omni-channel Retail, and Online Branding
- Sustainable and Ethical Marketing Practices
- AI and ML Applications in Marketing Analytics
- Influencer and Experiential Marketing

3. Human Resource Management

- HR Analytics and Data-Driven Decision Making
- Talent Management in the Gig Economy
- Diversity, Equity, and Inclusion in Workplaces
- Leadership Strategies in Virtual Teams
- Remote Work, Work-Life Balance, and Employee Well-being

4. Entrepreneurship and Innovation

- Startup Ecosystems and Incubation Centers
- Women Entrepreneurship and Inclusive Growth
- Social Entrepreneurship and Impact Investing
- Digital Entrepreneurship and Creator Economy
- MSME Challenges and Policy Reforms

5. Economics and Policy

- New Economic Policies and Business Impact
- Globalization, Trade Wars, and India's Export Policy
- Public Finance, Taxation, and Fiscal Management
- Economics of Climate Change and Circular Economy
- Crypto Currencies and Central Bank Digital Currencies (CBDCs)

6. Business Analytics and Technology

- Business Intelligence and Big Data in Decision Making
- Predictive Analytics for Marketing and Sales
- Cloud Computing and ERP in Business Operations
- AI, Machine Learning, and Deep Learning Applications
- Cyber security in Business

7. Banking, Insurance, and Financial Services

- Neo-Banking, Mobile Wallets, and UPI Systems
- Risk Management in Insurance and Mutual Funds
- Financial Literacy and Investor Awareness
- NPA Management and Credit Risk Analytics
- Financial Technologies in Rural Banking

8. International Business and Trade

- Cross-border E-commerce and Global Logistics
- WTO, FTAs, and Bilateral Agreements
- India's Role in BRICS and Global South
- Global Competitiveness and International Branding
- Currency Fluctuations and Hedging Strategies

9. Corporate Governance and Ethics

- Corporate Social Responsibility (CSR) and SDGs
- Governance Reforms and Transparency in Organizations
- Business Ethics and Ethical Decision Making
- Whistleblower Policies and Anti-Corruption Practices
- Legal Compliance and Corporate Accountability

10. Education, NEP 2020, and Skill Development

- NEP 2020 and its Implications on Commerce Education
- Vocational Training and Employability Skills
- Digital Learning Platforms and MOOCs in Management
- Blended Learning and Industry-Academia Connect
- Case-Based and Experiential Learning

11. Interdisciplinary and Emerging Issues

- Business and Environmental Sustainability
- Mental Health and Workplace Productivity
- Cultural Intelligence and Cross-Cultural Management
- Ethics in AI and Algorithmic Bias
- Smart Cities and Commerce Infrastructure

Research Papers Publication

All accepted Research Papers will be published in the Conference e-Proceeding having ISBN Number.

NOTE:

Full length of Paper up to maximum 2000-2500 words
Maximum Pages on A4 size paper having Times New Roman, font size 12 with single spacing in MS Word format only.

The content must be type-set in single column style with a line spacing of one line and one inch margin left on all side on a A4 size paper. The text must be set to 'Justified'. Do not use colored fonts or text. Do not highlight anything using underline, colours or shading. Use superscript and subscript as and when required in the text. Mathematical equations must be editable in MS Office.

If the paper is presented by a single author, he/she must register for the conference; if it is more than one author, both the authors must register for the conference on or before 20th September 2025.

For more details visit our website <https://www.vbmvc.org>

Registration Fees:

Faculty / Academician / Other Professionals : Rs 1000/-

CHB / PG Students / Research Scholar : Rs 500/-

Last Date of Full length Paper Submission : 20th Sept 2025

Last Date of Registration : 20th Sept 2025

Registration and Paper Submission link (Click on the Link):

<https://forms.gle/ebTVe4ef5zVEoPED9>

Registration fee should be paid in advance via Phonepe, Google Pay or any other online mode to the following account or QR Code

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IFSC : MAHB0000879

Bank Name : Bank of Maharashtra

Branch Name : Masod Tapovan, Amravati

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